ENRICO SERAFINO IS VIVA

The first Alta Langa Viva-certified

ENRICO SERAFINO
ACHIEVED VIVA CERTIFICATION THAT ASSESSES THE SUSTAINABILITY PERFORMANCES OF ALL COMPANY ACTIVITIES.

OUDEIS
IS THE FIRST ALTA LANGA EVER TO ACHIEVE THE VIVA PRODUCT CERTIFICATION OF SUSTAINABILITY.

VIVA SUSTAINABILITY IN THE ITALIAN WINE SECTOR

VIVA CERTIFICATION

a conscious choice

ENRICO SERAFINO
1878

Ministero dell'Ambiente e della Tutela del Territorio e del Mare

WE CARE ABOUT FUTURE GENERATIONS AND WE ARE COMMITTED TO SUSTAINABILITY INCLUDING ENVIRONMENTAL PROTECTION, SOCIAL PROGRESS AND ECONOMIC DEVELOPMENT.

WE CERTIFY OVER TIME THE SUSTAINABILITY PERFORMANCE OF ALL OUR ACTIVITIES WITH REGARD TO ENVIRONMENTAL PROTECTION, SOCIAL PROGRESS AND ECONOMIC DEVELOPMENT

SUSTAINABILITY IS ALL ABOUT RESPONSIBILITY

it includes every action in each area of activity: community, vineyard, cellar, distribution, and consumption.

CONSISTENT APPROACH

VIVA IS ALL ABOUT RESPONSIBILITY

Viva assesses the impact of every action in the entire production process.

SUSTAINABILITY IS NOT AN OPINION

we act basing on a set of measurable sustainability guidelines.

MEASURABLE AND COMPARABLE APPROACH

VIVA IS NOT AN OPINION

actions are assessed based on measurables and international standards.

SUSTAINABILITY IS MINDFULLNESS

a full set of understandable and clear data are made accessible to everybody.

TRANSPARENT APPROACH

VIVA IS MINDFULLNESS

the whole set of VIVA data are accessible to everybody scannering the dedicated QR code.

SUSTAINABILITY IS A PATH

we fix a full set of annual sustainability goals to keep us improving.

GOAL-ACHIEVED APPROACH

VIVA IS A PATH

the achievement of a set of goals is required to mantain the certification.

SUSTAINABLE GROWTH
IS AN ACT OF WILL

VIVA SUSTAINABILITY IN THE ITALIAN WINE SECTOR

The indicators

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THE AIM OF IMPROVING SUSTAINABLE PERFORMANCE IS PURSUED THROUGH THE ANALISYS OF FOUR INDICATORS SCIENTIFICALLY RECOGNIZED AND DEVELOPED FOLLOWING INTERNATIONAL STANDARDS

Ministero dell'Ambiente e della Tutela del Territorio e del Mare

INDICATORS	DEFINITION	EXAMPLES OF VERIFIED AREA	METHODOLOGICAL REFERENCES
TERRITORY	assesses the impact on the territory and the community of the company's actions considering the enviromental, social and economic aspects. The analysis involves biodiversity, landscape, society and community.	• ethical of relations with employees • workplace safety • ethical of relations with suppliers and customers • communication truth • community involvement • inclusion and equity • respect for the landscape	Sustainability Reporting Guidelines GRI G 3.1.
VINEYARD	assesses the impact of agronomic management practices in the vineyards and the related impacts on water bodies and soils. The analysis involves six areas: defense, fertilization, compaction, organic matter, erosion and landscape.	• soil processing • farming practices • biodegradable materials • insects protection • organic substance protection • fertilizers and pesticides	Directive 2009/128/EC about the sustainable use of pesticides and the OIV guidelines defined by the CST 2008 guide.
AIR	evaluates the impact of the company's activities on climate change crossing the whole product life cycle. The greenhouse gases included in the analysis are: carbon dioxide, methane, nitrous oxide, hydrofluorocarbons, sulfur hexafluoride and perfluorocarbons.	emissions arising from: • agricultural tractors • cars • raw material • transport of products • air conditioning offices • cellar refrigeration	UNI EN ISO\TS 14067 for the Carbon Footprint and UNI EN ISO 14064-1, for the greenhouse gas emissions.
WATER	evaluates the environmental impacts of the use of fresh water in all activities in both aspects of direct consumption and the quantity of water needed to dilute pollutants.	in the cellar: • collected volumes of water in the vineyard: • consumption for treatments • consumption for washing • quality and quantity of fertilizers • containment systems	UNI EN ISO 14046 in addition to the WULCA e the Water Footprint Network, expressed by two indicators: Direct Water Scarcity Footprint and Non-Comprehensive Direct Water Degradation Footprint.

VIVA SUSTAINABILITY IN THE ITALIAN WINE SECTOR

More and more virtuous

ORGANIZATION CERTIFICATION

	2019	2021	
ARIA	920,69 t of CO2 eq.	769,80 t of CO2 eq.	-16,38%

THE ARIA INDICATOR EXPRESSES THE TOTAL GREENHOUSE GAS EMISSIONS GENERATED, DIRECTLY AND INDIRECTLY, BY CORPORATE ACTIVITIES

ACQUA	2,07E+03 m3 H2O eq/year	1,41E+03 m3 H2O eq/year	-31,88%

THE WATER INDICATOR EXPRESSES THE POTENTIAL ENVIRONMENTAL IMPACTS RESULTING FROM THE USE OF FRESH WATER. IT TAKES INTO ACCOUNT THE WATER DIRECTLY CONSUMED AND POLLUTED BY THE ACTIVITIES THAT THE FARM CARRIES OUT, BOTH IN THE VINEYARD AND IN THE WINERY, DURING A CALENDAR YEAR.

TERRITORIO		

THE TERRITORY INDICATOR ASSESSES THE CONSEQUENCES OF BUSINESS ACTIVITIES ON THE TERRITORY, BOTH AS THE ENVIRONMENT WHOSE VALUES TO BE DEFENDED ARE BIODIVERSITY, LANDSCAPE PROTECTION AND ENHANCEMENT, AND AS THE HUMAN COMMUNITY, ON WHICH THE SOCIAL AND ECONOMIC CONSEQUENCES ON WORKERS, THE LOCAL COMMUNITY, PRODUCERS AND CONSUMERS ARE VERIFIED.

More and more virtuous

PRODUCT CERTIFICATION

	2019	2021	
ARIA	2,52 kg di CO2 eq/bt.	1,82 kg di CO2 eq/bt.	-27,77%

THE ARIA INDICATOR EXPRESSES THE TOTAL GREENHOUSE GAS EMISSIONS ASSOCIATED, DIRECTLY AND INDIRECTLY, WITH THE LIFE CYCLE OF A 0.75 L BOTTLE OF WINE.

		2019	2021	
ACQUA	diretta	6 L di H2O eq/0,75 L	4 L di H2O eq/0,75 L	-33,33%
	indiretta	4 L H2O/0,75L	2 L H2O/0,75L	-50,00%

THE WATER INDICATOR EXPRESSES THE POTENTIAL ENVIRONMENTAL IMPACTS RESULTING FROM THE USE OF FRESH WATER AND TAKES INTO ACCOUNT THE WATER DIRECTLY CONSUMED AND POLLUTED IN THE VINEYARD AND WINERY FOR THE PRODUCTION OF A 0.75 L BOTTLE OF WINE.

	2019	2021	
VIGNETO	A environmental impact	A environmental impact	best raiting

THE VINEYARD INDICATOR EVALUATES ALL AGRONOMIC MANAGEMENT PRACTICES IN THEIR OVERALL EFFECTS ON THE SURROUNDING ENVIRONMENT.

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sustainable

PIEMONTE ATTITUDE SINCE 1878

Piemonte Attitude arises from an extreme **poverty** that lasted up to mid-20th century.

Faced with this situation, with the aim of obtain high standard way of day-to-day life, piemontesi invested in something they could afford: **time** and **care**. All the while maintaining a strong respect of **nature** and passion for **details**.

Thus, the Piemonte Attitude is made from the **wisdom** of generations who make the most of the **natural gifts** found in the **region**.

Since 1878, Enrico Serafino has realized its vision with this attitude, and the winery has made a tangible contribution to the evolution of the **territorial wine identity**.

Enrico Serafino wines are a full expression of the **Piemonte Attitude**: time-demanding, elegant, multifaceted and artisan-crafted.

VIVA SUSTAINABILITY
IN THE ITALIAN
WINE SECTOR

CERTIFICATO N. AG/VIVA/01/25

CERTIFICATE No.

SI CERTIFICA CHE L'ORGANIZZAZIONE

IT IS HEREBY CERTIFIED THAT THE ORGANIZATION

ENRICO SERAFINO S.R.L.

Corso Asti, 5 – 12043 Canale (CN)

NELLE SEGUENTI UNITÀ OPERATIVE / *IN THE FOLLOWING OPERATIONAL UNITS*

Corso Asti, 5 – 12043 Canale (CN)

È CONFORME ALLA NORMA E / O DOCUMENTO DI RIFERIMENTO

IS IN COMPLIANCE WITH THE STANDARD AND/OR REFERENCE DOCUMENT

DISCIPLINARE VIVA DI ORGANIZZAZIONE

La sostenibilità della vitivinicoltura in Italia
Ver. 2023/2.3

INDICATORI ARIA, ACQUA, VIGNETO E TERRITORIO / ANNO SOLARE 2023

AIR, WATER, VINEYARD AND TERRITORY INDICATORS / YEAR 2023

Indicatore	Unità di riferimento	Valore
ARIA*	t $CO_{2\ eq.}$	963,50
ACQUA**	m3 H2O eq./anno	1,65E+03
VIGNETO***	Non Applicabile	A - Ottimo
TERRITORIO****	--	

L'uso e la validità del presente certificato sono soggetti al rispetto del documento RINA AGRIFOOD SPA: Condizioni generali di contratto per la certificazione di sistemi e prodotti.
The use and validity of this certificate are subject to compliance with the RINA AGRIFOOD SPA document: General contract conditions for the certification of systems and products.

Prima emissione *First Issue*	07.02.2025
Emissione corrente *Current Issue*	07.02.2025
Data scadenza *Expiry Date*	07.02.2027

Dott. Ing. Enrico De Micheli
(Direttore)

Enrico De Micheli

RINA AGRIFOOD SpA
Viale Cesare Pavese, 305 - 00144 Roma - Italy

Form CERGEN-01/2018

CERTIFICATO N. AG/VIVA/02/25
CERTIFICATE No.

SI CERTIFICA CHE I PRODOTTI DELL'ORGANIZZAZIONE
IT IS CERTIFIED THAT THE PRODUCTS OF THE ORGANIZATION

ENRICO SERAFINO S.R.L.

Corso Asti, 5 – 12043 Canale (CN)

NELLE SEGUENTI UNITÀ OPERATIVE / *IN THE FOLLOWING OPERATIONAL UNITS*

Corso Asti, 5 – 12043 Canale (CN)

SONO CONFORMI ALLA NORMA E / O DOCUMENTO DI RIFERIMENTO
ARE COMPLIANTS WITH THE STANDARD AND/OR REFERENCE DOCUMENT

DISCIPLINARE VIVA DI PRODOTTO

La sostenibilità della vitivinicoltura in Italia
Ver. 2023/2.3

INDICATORI ARIA, ACQUA, VIGNETO E TERRITORIO / ANNO SOLARE 2023
AIR, WATER, VINEYARD AND TERRITORY INDICATORS / YEAR 2023

Indicatore	Unità di riferimento	Valore
ARIA*	kg $CO_{2\ eq.}$	2,24
ACQUA**	lt H2O eq. /anno	6
VIGNETO***	Non Applicabile	A - Ottimo
TERRITORIO****	--	

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