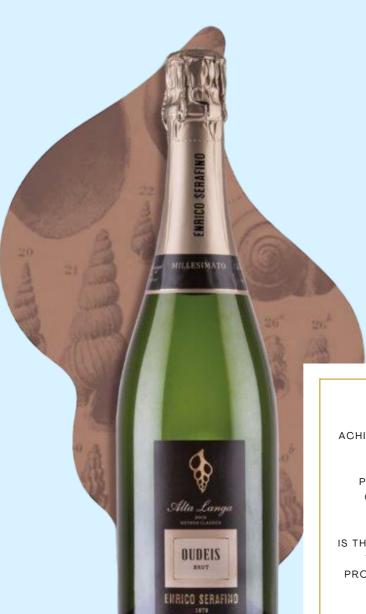


ENRICO SERAFINO IS VIVA

The first Alta Langa Viva-certified



ENRICO SERAFINO

ACHIEVED VIVA CERTIFICATION
THAT ASSESSES THE
SUSTAINABILITY
PERFORMANCES OF ALL
COMPANY ACTIVITIES.

OUDEIS

IS THE FIRST ALTA LANGA EVER
TO ACHIEVE THE VIVA
PRODUCT CERTIFICATION OF
SUSTAINABILITY.



VIVA CERTIFICATION



a conscious choice



WE CARE ABOUT FUTURE
GENERATIONS AND WE ARE
COMMITTED TO
SUSTAINABILITY INCLUDING
ENVIRONMENTAL
PROTECTION, SOCIAL
PROGRESS AND ECONOMIC
DEVELOPMENT.



WE CERTIFY OVER TIME THE
SUSTAINABILITY
PERFORMANCE OF ALL OUR
ACTIVITIES WITH REGARD TO
ENVIRONMENTAL
PROTECTION, SOCIAL
PROGRESS AND ECONOMIC
DEVELOPMENT

SUSTAINABILITY IS ALL ABOUT RESPONSIBILITY

it includes every action in each area of activity: community, vineyard, cellar, distribution, and consumption.

CONSISTENT APPROACH

VIVA IS ALL ABOUT RESPONSIBILITY

Viva assesses the impact of every action in the entire production process.

SUSTAINABILITY IS NOT AN OPINION

we act basing on a set of measurable sustainability guidelines.

MEASURABLE AND COMPARABLE APPROACH

VIVA IS NOT AN OPINION

actions are assessed based on measurables and international standards.

SUSTAINABILITY IS MINDFULLNESS

a full set of understandable and clear data are made accessible to everybody.

TRANSPARENT APPROACH

VIVA IS MINDFULLNESS

the whole set of VIVA data are accessible to everybody scannering the dedicated QR code.

SUSTAINABILITY IS A PATH

we fix a full set of annual sustainability goals to keep us improving.

GOAL-ACHIEVED APPROACH

VIVA IS A PATH

the achievement of a set of goals is required to mantain the certification.

SUSTAINABLE GROWTH
IS AN ACT OF WILL



The indicators



THE AIM OF IMPROVING SUSTAINABLE PERFORMANCE IS
PURSUED THROUGH THE ANALISYS OF FOUR INDICATORS
SCIENTIFICALLY RECOGNIZED AND DEVELOPED
FOLLOWING INTERNATIONAL STANDARDS



INDICATORS

DEFINITION

EXAMPLES OF VERIFIED AREA

METHODOLOGICAL REFERENCES



assesses the impact on the territory and the community of the company's actions considering the environmental, social and economic aspects. The analysis involves biodiversity, landscape, society and community.

- ethical of relations with employees
- workplace safety
- ethical of relations with suppliers and customers
- communication truth
- community involvement
- inclusion and equity
- respect for the landscape

Sustainability Reporting Guidelines GRI G 3.1.



assesses the impact of agronomic management practices in the vineyards and the related impacts on water bodies and soils.
The analysis involves six areas: defense, fertilization,

compaction, organic matter, erosion and landscape.

- soil processing
- farming practices
- biodegradable materials
- insects protection
- organic substance protection
- fertilizers and pesticides

Directive 2009/128/EC about the sustainable use of pesticides and the OIV guidelines defined by the CST 2008 guide.



evaluates the impact of the company's activities on climate change crossing the whole product life cycle.
The greenhouse gases included in

the analysis are: carbon dioxide, methane, nitrous oxide, hydrofluorocarbons, sulfur hexafluoride and perfluorocarbons.

emissions arising from:

- agricultural tractors
- cars
- raw material
- transport of products
- air conditioning offices
- cellar refrigeration

UNI EN ISO\TS 14067 for the Carbon Footprint and UNI EN ISO 14064-1, for the greenhouse gas emissions.



evaluates the environmental impacts of the use of fresh water in all activities in both aspects of direct consumption and the quantity of water needed to dilute pollutants.

in the cellar:

- collected volumes of water in the vineyard:
- consumption for treatments
- consumption for washing
- quality and quantity of fertilizers
- containment systems

UNI EN ISO 14046 in addition to the WULCA e the Water Footprint
Network, expressed by two indicators: Direct Water Scarcity Footprint and Non-Comprehensive Direct Water Degradation Footprint.



More and more virtuous

ORGANIZATION CERTIFICATION

2019

2021







-16,38%

THE ARIA INDICATOR EXPRESSES THE TOTAL GREENHOUSE GAS EMISSIONS GENERATED, DIRECTLY AND INDIRECTLY, BY CORPORATE ACTIVITIES







-31,88%

THE WATER INDICATOR EXPRESSES THE POTENTIAL ENVIRONMENTAL IMPACTS RESULTING FROM THE USE OF FRESH WATER. IT TAKES INTO ACCOUNT THE WATER DIRECTLY CONSUMED AND POLLUTED BY THE ACTIVITIES THAT THE FARM CARRIES OUT, BOTH IN THE VINEYARD AND IN THE WINERY, DURING A CAI FNDAR YFAR.





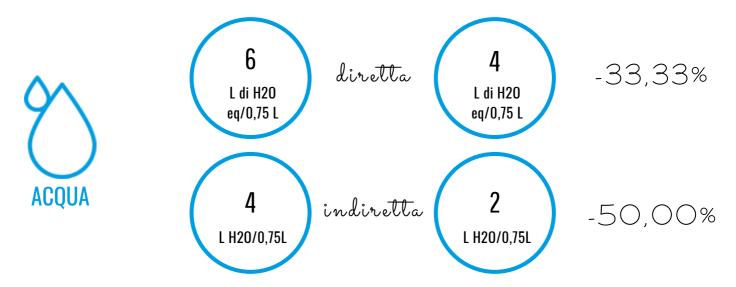


THE TERRITORY INDICATOR ASSESSES THE CONSEQUENCES OF BUSINESS ACTIVITIES ON THE TERRITORY, BOTH AS THE ENVIRONMENT WHOSE VALUES TO BE DEFENDED ARE BIODIVERSITY, LANDSCAPE PROTECTION AND ENHANCEMENT, AND AS THE HUMAN COMMUNITY, ON WHICH THE SOCIAL AND ECONOMIC CONSEQUENCES ON WORKERS, THE LOCAL COMMUNITY, PRODUCERS AND CONSUMERS ARE VERIFIED.

More and more virtuous



THE ARIA INDICATOR EXPRESSES THE TOTAL GREENHOUSE GAS EMISSIONS ASSOCIATED, DIRECTLY AND INDIRECTLY, WITH THE LIFE CYCLE OF A 0.75 L BOTTLE OF WINE.



THE WATER INDICATOR EXPRESSES THE POTENTIAL ENVIRONMENTAL IMPACTS RESULTING FROM THE USE OF FRESH WATER AND TAKES INTO ACCOUNT THE WATER DIRECTLY CONSUMED AND POLLUTED IN THE VINEYARD AND WINERY FOR THE PRODUCTION OF A 0.75 L BOTTLE OF WINE.





ENRICO SERAFINO

1878

sustainable

PIEMONTE ATTITUDE SINCE 1878

Piemonte Attitude arises from an extreme **poverty** that lasted up to mid-20th century.

Faced with this situation, with the aim of obtain high standard way of day-to-day life, piemontesi invested in something they could afford: **time** and **care**. All the while maintaining a strong respect of **nature** and passion for **details**.

Thus, the Piemonte Attitude is made from the **wisdom** of generations who make the most of the **natural gifts** found in the **region**.

Since 1878, Enrico Serafino has realized its vision with this attitude, and the winery has made a tangible contribution to the evolution of the **territorial wine identity**.

Enrico Serafino wines are a full expression of the **Piemonte Attitude**: time-demanding, elegant, multifaceted and artisan-crafted.

